



BEKÇİ AI

Watch · Understand · Report · Intervene

AI store-intelligence & active surveillance — turning ordinary cameras into a system that understands what it sees.

WHAT IT IS

BEKÇİ AI adds an intelligence layer to existing CCTV. Instead of just recording, it reads each scene live, decides what matters, and acts — no new hardware.

- Retail analytics: heatmaps, dwell time, product interaction, queue & checkout, loss prevention, staff & promo ROI.
- Real-time alerts to dashboard, WhatsApp and Telegram.
- Anonymous by design — no identity or faces stored (GDPR / KVKK friendly).

WHERE IT STANDS

v0.6 live working system · ~70% of the full product built · retail is the live, revenue-ready first vertical (industrial security and autonomous drone response follow). TSARA-owned IP.

RECURRING VALUE

≈ **€8,500**

per customer / year (Pro tier; indicative DACH pricing). Model: one-time setup + monthly subscription.

THE ASK — CO-SELL IN DACH / EU

Start with one store: up to 8 cameras, ~4 weeks to a first insights report, one agreed KPI. The Swiss Industrial Bridge owns the channel and trust; TSARA delivers the product.